# Call To Visual Artists & Crafts People



Friday, September 12 Saturday, September 13 Sunday, September 14

2 p.m. to 7 p.m. Noon to 6 p.m. Noon to 6 p.m.

# **SUBMISSION DEADLINE:**

5pm, May 23, 2008



Office of Arts, Tourism & Special Events Thomas M. Menino, Mayor Julie A. Burns, Director

# (ähts): The Boston Arts Festival 2008

#### Christopher Columbus Waterfront Park

Along Boston Harbor between the North End and Long Wharf

#### **GENERAL INFORMATION**

This will be the 6th year for The Boston Arts Festival. Starting as a one-day celebration of the rich array of both the visual and performing art that thrives in Boston, it quickly expanded to a weekend event. This year the festival will include Friday afternoon, giving artists an opportunity to share their work with visitors from surrounding offices and businesses. Participation is not mandatory for Friday, but artists who do choose to exhibit on Friday will be given preferential booth placement for the remainder of the weekend. Full participation on Saturday and Sunday for selected artists is mandatory, without exception.

The event brings over 50,000 visitors to the beautiful Christopher Columbus Park on Boston Harbor. Made up of area residents and visitors to the city, attendees are interested in a wide variety of art and high-end craft work.

In addition to visual arts, the festival features live entertainment on two stages, family friendly interactive art projects and refreshments.

### **ELIGIBILITY**

- There are approximately 65 openings for visual artists at the festival, which is juried. All mediums are eligible for entry and all participants are re-juried each year.
- Preference will be given to artists from the Greater Boston area.
- o An appropriate balance for the festival is considered when determining the number of participants in each medium.
- o Artists may submit only original work.
- Artist attendance at the festival is mandatory on Saturday and Sunday only. Artists who choose to participate on Friday will be given preferential booth placement for the remainder of the weekend on Saturday and Sunday.
- o Artists will retain all proceeds from the sale of their work.
- o The festival reserves the right to reject any work on-site that is not representative of the original work submitted.
- o Accepted artists will be notified by June 20, 2008.
- There will be a participation fee of \$80.00 for each accepted artist.

#### **JURYING**

The jury is comprised of three professional artists and/or master crafts-persons. They look for excellence in conception, execution and presentation with the expectation of high levels of creativity and technical competence.

#### **EXHIBITION SPACE**

- o Each artist is supplied with a 10' x 10' canvas covered space that includes one table and two chairs.
- o Any additional display equipment is the responsibility of the artists.
- o Artists are responsible for transporting, installing and displaying their work.
- o The festival will provide security from set-up to move-out, each day of the festival.
- o In most cases, artists move their work in and out each day of the festival.
- Assistance is provided for moving work to and from the curb to the artist's space.
- o Artists exhibit and sell their work at their own risk.
- o The Mayor's Office of Arts, Tourism & Special Events is not responsible for damage, theft or loss of artwork.

# **MARKETING**

There will be a full marketing plan for this year's festival including a new website, and E-updates, along with radio and print sponsors.

# **SUBMISSIONS**

# EMAIL:

<u>John.Crowley@cityofboston.gov</u> (and for questions, call John Crowley at 617-635-3911)

MAIL:

(ähts): The Boston Arts Festival 2008

Room 802 Boston City Hall Boston, MA 02201

# APPLICATION/ SUPPORT MATERIALS

Due: May 23, 2008 5 P.M.

This form can be filled out directly on your computer, however you will not be able to save the information as a pdf unless you have Adobe Acrobat 6.0 or later. You can print the completed form, scan it and then email it. If you prefer to email the form but cannot scan it, please copy the text into a Word document, complete the information, save it onto your computer and email it. This form can also be completed, printed and then mailed to the address indicated, however email is the preferred method of submission.

Name	
Craft/Medium	
Address	
City	StateZip
PhoneEmail	
Website	
Have you participated in previous ahts FestivalsIf so, which y	
Media: Please choose one category that best describes the majority of the worl	k you plan to exhibit:
mage Description-send 5 examples as jpeg (72dpi) files either on a disc end them in the order listed on this sheet and label each jpeg exactly a	
mage#1	Image#4
mage#2	Image#5
mage#3	

Brief Statement of Interest/Qualifications: